

# Johnny Tsang

551 Woodbury Rd. Plainview, NY 11803 — jtsang1015@gmail.com — 917.518.0122

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## ***SUMMARY OF QUALIFICATIONS:***

- Highly seasoned and creative Video/Film Director and Producer with over nineteen years of video/film production experience
- Highly experience in managing production crew on set as well as post-production staff.
- Experience in all aspects of production: pre-production, producing, scripting, directing, shooting and video/sound/graphic editing.
- In-depth knowledge for creating videos and media projects from conception to delivery for website delivery and large-scale networks.
- Experience in delivering videos segments on web, mobile and social media platforms.
- Demonstrates a strong level of commitment and compassion.
- Possesses strong organizational, leadership and analytical skills.
- Ability to handle multiple projects, work under deadlines and travel to various locations for shoots.

## ***SKILLS AND TECHNICAL EXPERTISE:***

- Highly experienced in video production, editing and cinematography.
- Experienced with web and mobile technology and social media.
- Expertise in Avid Media Composer, Symphony, Adobe Premiere, Adobe Photoshop, After Effects, Encore, Audition, Advanced Avid Color correction, music and sound library, Davinci Resolve

## ***CAMERA AND EQUIPMENT EXPERTISE:***

- SONY A7Sii, A7Rii, A7iii, A7Riii, FS7, FS700
- RED ONE MX, RED EPIC DRAGON 4K
- CANON 5D Mark II, 1D Mark IV, C300, C500
- PANASONIC DVX100B, HVX200A, HPX170, HPX300, HPX500, AF100
- NIKON D50, D90, D7000
- STEADICAM SK2, Flyer LE Stabilizing systems
  
- GLIDECAM HD-4000, V-16 Stabilizing systems
- CAME-TV Gimbal Systems, Beholder DS1, DJI Ronin-S, Zhiyun Crane 2
- Extensive Assistant Camera, Gaffer and Grip experiences

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## **PROFESSIONAL EXPERIENCE:**

### ***Overtime Sports, New York, NY***

**2018-present**

#### ***Director of Photography/Producer/Editor***

- Scout, produced, film and edited various sports entertainment media for their YouTube Channel. Used motion graphics and editing to finalize product
- Worked with director and producers on site for best execution of product
- Involved in the overall production to big product sponsored video content making creative decisions, layout, camera framing, events and film production.
- Worked with CEO and CCO of company and helped with the look and feel of their videos

### ***Indigo Productions Inc., New York, NY***

**2017-present**

#### ***Director of Photography/Producer***

- Co-Produced, and coordinate on location shoots for various corporate videos
- Communicate clients and handle on location production
- Directed technical placements, camera setup, and multitask various situations to assure smooth production

### ***Groundswell Group, Los Angeles, CA***

**2018-Present**

#### ***Director of Photography/Producer/Editor***

- Co-Produced, and Film and Edited various medical corporate media for hospital events
- Worked with director and producers on site for best execution of product
- Used motion graphics and editing to finalize product

### ***ZPK Productions, Highland Beach, FL***

**2013-present**

#### ***Director/Producer/Editor***

- Directed/Produced 36 episodes for a food/travel show, "All the Best with Zita Keeley" currently airing at the SKY Network UK, PBS Networks and Amazon Prime
- Currently Producing second season for air date on 2016
- Field Production: coordinate pre-production and production planning activities; conducts field-based video production which involves interacting with clients and guests on set, directing a team operating all portable video and audio equipment; Travelled to a number of countries for shoot production meeting and dealing with point of contact per location
- Post-Production: Plans and performs video post-production tasks with a team of 5 which includes reviewing footage, making editorial decisions, tape logging, rough cuts, audio adjustment, color correction, and final editing using Avid Symphony software; utilizes computer graphics and special effects for video post-production in accordance with the overall production concepts; compresses video projects for output; makes video products available in a variety of formats; coordinates internal and external duplication services as required.

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## ***Bleacher Report, New York, NY***

**2015-2018**

### ***Director of Photography/Producer***

- Co-Produced, and coordinate on location shoots for upcoming sports figure
- Help create the "Commitment" series with company
- Directed technical placements, camera setup, and multitask to create over 15 commitment videos

## ***"Put your best Fish Forward" web series, New York, NY***

**2014-2015**

### ***Director/Editor***

- Direct and Produced 26 episodic web series for Emmy award winning host
- Coordinate and guide TV host, devised and directed shoots, voice over, composers and graphic artists during field production
- Mentored and aided members of my production team; collaborate and structure look of location
- Post Production: Outline and plan segment of videos for edit; Coordinate a team of 4 to edit, make editorial decisions, rough cuts, audio & color correction, and final editing; compress video projects for output to HD web format.

## ***Hearst Digital Media, New York, NY***

**2011-2013**

### ***Video Producer/Director of Photography***

- Oversee both studio-based and live coverage video productions Hearst Digital.
- Works in collaboration with brand editors/writers and production staff to produce a variety of video products for webcasting, and video streaming, iPad platform videos.
- Oversee and manage project budget, scriptwriting and production scheduling.
- Plans and directs assigned studio productions; oversees operation of small multi-camera productions on location and in studio; operates varieties of cameras and formats, hard disk video recorders, and audio mixers; adjusts studio lighting equipment including fixed and portable tungsten lights; adjusts audio equipment including assorted lavalier, and shotgun microphones.
- Provides troubleshooting of video, audio and lighting equipment; performs routine equipment maintenance; makes recommendations to department for software and equipment purchases.

## ***Edgewater Pictures, New York, NY***

**2006-2014**

### ***Co-Founder/Creative Director***

- Manages the entire production process right from conceptualization to the distribution including pre-production, casting, scripting, producing, shooting, directing, video, sound and graphic editing and digital distribution.
- Coordinates with clients on vision, direction, content and approach.
- Ensures that the production is carried within the required deadline and does not exceed the allocated budget.
- Supervises all production departments including talent bookers, producers, APs, editors and graphic designers.
- Prepares proposals and budgets.
- Trains the production crew in understanding the technology and operating it.
- Directs a production crew of ten in production shoots.
- Plans, coordinates and directs videos and films including short/full feature films, music videos, documentaries, corporate videos, commercials, food/ travel shows, live fashion events and web videos.
- Performs and oversees post-production video creation including editing, motion graphic creation, sound editing, compression and digital distribution.
- Provides guidance and support to post-production staff and troubleshoot equipment and software.

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***Taste This Production, New York, NY***

**2001 – 2006**

***Creative Director/Director of Photography***

- Worked with producers on TV show concepts and sponsorship ideas.
- Managed the shows production phases including crew assembly, location scouting, directing, shooting, post production and preparation for network distribution.
- Directed a production crew of five in production shoots both in studios and on locations.
- Performed and oversee post-production video creation including editing, motion graphic creation, sound editing, compression and digital distribution to various television networks across the US.
- Performed responsibilities of determining graphics, sound and lighting to produce appropriate shots of persons and objects.
- Handled the tasks of managing and providing instruction to video subjects during production.
- Responsible for troubleshooting, installing, and adjusting video production equipment to keep to up to date technologies.
- Worked with sales and sponsorship staff to format and distribute video content to media networks and other syndication outlets throughout the US.
- Traveled to various countries to shoot various travel and food shows and videos.

EDUCATION:

**Long Island University**

**June 2001**

Brookville, NY

Bachelor of Art in Fine Art and Film

***REFERENCES/EQUIPMENT LIST/PORTFOLIO SAMPLES:***

Personal and professional references and information furnished upon request.