

Johnny Tsang

551 Woodbury Rd. Plainview, NY 11803 — jtsang1015@gmail.com — 917.518.0122

SUMMARY OF QUALIFICATIONS:

- Highly seasoned and creative Video/Film Director and Producer with over twenty years of video/film production experience
- Highly experience in managing production crew on set as well as post-production staff.
- Experience in all aspects of production: pre-production, producing, scripting, directing, shooting and video/sound/graphic editing.
- In-depth knowledge for creating videos and media projects from conception to delivery for website delivery and large-scale networks.
- Experience in delivering videos segments on web, mobile and social media platforms.
- Demonstrates a strong level of commitment and compassion.
- Possesses strong organizational, leadership and analytical skills.
- Ability to handle multiple projects, work under deadlines and travel to various locations for shoots.

SKILLS AND TECHNICAL EXPERTISE:

- Highly experienced in video production, editing and cinematography.
- Experienced with web and mobile technology and social media.
- Expertise in Avid Media Composer, Symphony, Adobe Premiere, Adobe Photoshop, After Effects, Encore, Audition, Advanced Avid Color correction, music and sound library.

CAMERA AND EQUIPMENT EXPERTISE:

- SONY A7Sii, A7Rii, A7iii, A7Riii, FS7, FS700, FX9, FX6, FX3
- RED ONE MX, RED EPIC DRAGON 4K, RED KOMODO
- CANON 5D Mark II, 1D Mark IV, C300, C500
- PANASONIC DVX100B, HVX200A, HPX170, HPX300, HPX500, AF100
- NIKON D50, D90, D7000
- STEADICAM SK2, Flyer LE Stabilizing systems
- GLIDECAM HD-4000, V-16 Stabilizing systems
- CAME-TV Gimbal Systems, Beholder DS1, DJI Ronin-S, RS-3 Pro, Zhiyun Crane 2
- Extensive Assistant Camera, Gaffer and Grip experiences

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PROFESSIONAL EXPERIENCES:

TOGETHXR, Los Angeles, CA

2019-present

Production Manager – Producer – Director of Photography

- Consult with the Togethxr team and collaborate to create various videos with large sponsors such as Porsche, Buick, and others.
- Help hire crew, rent equipment and prep for the events all over the US
- Coordinate with client's clients and work with large brands
- Communicate with Producers, Directors, and more and supply crew and equipment
- Help run multiple crews to execute great creative content.

Carson Optical, Inc, Ronkonkoma, NY

2020-2022

Director of Video Production

- Oversee video content for Carson Optical products.
- Write and revise scripted content for brand
- Work closely with the Marketing team and CEO with development and brands.
- Hands-on production and post-production.
- Created main promotional video and instructional video for OvuScope Ovulation test product line
- Built the Carson Kids video series and product line videos
- Responsible for pre-production, production, live streaming, post-production, and program development.

Overtime Sports, New York, NY

2018-present

Director of Photography/Producer/Editor

- Scout, produced, film and edited various sports entertainment media for their YouTube Channel.
- Worked with director and producers on site for best execution of product
- Involved in the overall production to big product sponsored video content making creative decisions, layout, camera framing, events and film production.
- Worked with CEO and CCO of company and helped with the look and feel of their videos

Indigo Productions Inc., New York, NY

2017-present

Director of Photography/Producer

- Co-Produced, and coordinate on location shoots for various corporate videos
- Communicate clients and handle on location production
- Directed technical placements, camera setup, and multitask various situations to assure smooth production

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Groundswell Group, Los Angeles, CA

2018-2021

Director of Photography/Producer/Editor

- Co-Produced, and Film and Edited various medical corporate media for hospital events
- Worked with director and producers on site for best execution of product
- Used motion graphics and editing to finalize product

ZPK Productions, Highland Beach, FL

2013-2022

Director/Producer/Editor

- Directed/Produced 36 episodes for a food/travel show, "All the Best with Zita Keeley" currently airing at the SKY Network UK, PBS Networks and Amazon Prime
- Currently Producing second season for air date on 2016
- Field Production: coordinate pre-production and production planning activities; conducts field-based video production which involves interacting with clients and guests on set, directing a team operating all portable video and audio equipment; Travelled to a number of countries for shoot production meeting and dealing with point of contact per location
- Post-Production: Plans and performs video post-production tasks with a team of 5 which includes reviewing footage, making editorial decisions, tape logging, rough cuts, audio adjustment, color correction, and final editing using Avid Symphony software; utilizes computer graphics and special effects for video post-production in accordance with the overall production concepts; compresses video projects for output; makes video products available in a variety of formats; coordinates internal and external duplication services as required.

Bleacher Report, New York, NY

2015-2018

Director of Photography/Producer

- Co-Produced, and coordinate on location shoots for upcoming sports figure
- Help create the "Commitment" series with company
- Directed technical placements, camera setup, and multitask to create over 15 commitment videos

"Put your best Fish Forward" web series, New York, NY

2014-2015

Director/Editor

- Direct and Produced 26 episodic web series for Emmy award winning host
- Coordinate and guide TV host, devised and directed shoots, voice over, composers and graphic artists during field production
- Mentored and aided members of my production team; collaborate and structure look of location
- Post Production: Outline and plan segment of videos for edit; Coordinate a team of 4 to edit, make editorial decisions, rough cuts, audio & color correction, and final editing; compress video projects for output to HD web format.

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Hearst Digital Media, New York, NY

2011-2013

Video Producer/Director of Photography

- Oversee both studio-based and live coverage video productions Hearst Digital.
- Works in collaboration with brand editors/writers and production staff to produce a variety of video products for webcasting, and video streaming, iPad platform videos.
- Oversee and manage project budget, scriptwriting and production scheduling.
- Plans and directs assigned studio productions; oversees operation of small multi-camera productions on location and in studio; operates varieties of cameras and formats, hard disk video recorders, and audio mixers; adjusts studio lighting equipment including fixed and portable tungsten lights; adjusts audio equipment including assorted lavalier, and shotgun microphones.
- Provides troubleshooting of video, audio and lighting equipment; performs routine equipment maintenance; makes recommendations to department for software and equipment purchases.

Edgewater Pictures, New York, NY

2006-2014

Co-Founder/Creative Director

- Managed the entire production process right from conceptualization to the distribution including pre-production, casting, scripting, producing, shooting, directing, video, sound and graphic editing and digital distribution.
- Coordinates with clients on vision, direction, content and approach.
- Ensures that the production is carried within the required deadline and does not exceed the allocated budget.
- Supervises all production departments including talent bookers, producers, APs, editors and graphic designers.
- Prepares proposals and budgets.
- Trains the production crew in understanding the technology and operating it.
- Directs a production crew of ten in production shoots.
- Plans, coordinates and directs videos and films including short/full feature films, music videos, documentaries, corporate videos, commercials, food/ travel shows, live fashion events and web videos.
- Performs and oversees post-production video creation including editing, motion graphic creation, sound editing, compression and digital distribution.
- Provides guidance and support to post-production staff and troubleshoot equipment and software.

Taste This Production, New York, NY

2001 – 2006

Creative Director/Director of Photography

- Produced, co-managed, and supervised filming and editing of over 300 TV show series and seasons
- Worked with producers on TV show concepts and sponsorship ideas.
- Managed the shows production phases including crew assembly, location scouting, directing, shooting, post production and preparation for network distribution.
- Directed a production crew of five in production shoots both in studios and on locations.
- Performed and oversee post-production video creation including editing, motion graphic creation, sound editing, compression and digital distribution to various television networks across the US.
- Performed responsibilities of determining graphics, sound and lighting to produce appropriate shots of persons and objects.
- Handled the tasks of managing and providing instruction to video subjects during production.
- Responsible for troubleshooting, installing, and adjusting video production equipment to keep to up to date technologies.
- Worked with sales and sponsorship staff to format and distribute video content to media networks and other syndication outlets throughout the US.
- Traveled to various countries to shoot various travel and food shows and videos.

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EDUCATION:

Long Island University

Brookville, NY

Bachelor of Art in Fine Art and Film

June 2001

REFERENCES/EQUIPMENT LIST/PORTFOLIO SAMPLES:

Main Portfolio: <https://vimeo.com/jtsangdp/review/165192967/b997932584>

Video work sample links (Produced, filmed and edited) :

[SUPER MOMS AND SUPERHEROES, SYDNEY LEROUX AND CANDACE PARKER | EP. 2 | DREAMS KEEP DRIVING](#)

[QUEST DIAGNOSTICS BALTIMORE AIDS WALK](#)

[RICH BY RICK ROSS PRODUCT EVENT HIGHLIGHT VIDEO](#)

[LAKE COMO PROMOTIONAL VIDEO](#)

[EMILY'S BEST BURGERS OF NYC](#)

[QUEST DIAGNOSTICS LIGHT THE NIGHT EVENT](#)

Website: www.johnnytsang.com

Personal and professional references and information furnished upon request.